

## **Ellensburg Rodeo Announces Specialty Act**

## FOR IMMEDIATE RELEASE

May 23, 2013 The Ellensburg Rodeo has chosen Tomas Garcilazo as this year's rodeo entertainment. Garcilazo is a charro, which is a traditional horseman of Mexico. Unlike most charros that compete in Mexican rodeos, Garcilazo took to the road, the international road, to introduce the beauty of his cultural craft to people around the world.

In the past few years the Ellensburg Rodeo parade has been fortunate to have other charros, who live in the Northwest, participate and become crowd favorites. Therefore, it was natural, when the opportunity presented itself, to invite Garcilazo to be the entertainment for the 2013 Ellensburg Rodeo.

Garcilazo has been a standard at the NFR and other national finals for the past 15 years, where he has won several awards, most notably Specialty Act of the year 2012 and in 2007. Previously Garcilazo has been a part of Disney's Wild West Show based in France. In addition to touring with musicians such as Linda Ronstadt, Garcilazo has performed on Broadway and for the presidents of Mexico and the United States.

The general manager of the Wrangler National Finals Rodeo, Shawn Davis (three-time World Champion Saddle Bronc Rider/ProRodeo Hall of Fame 1997 inductee), who recruited Garcilazo said, "You could see he was just outstanding. He's a real showman and is so good at what he does, he's gotten more standing ovations at the NFR than anyone – not only in the contract business but any other individual at the NFR."

Ellensburg Rodeo Arena Director, Bill Lowe, help choose the 2013 Ellensburg Rodeo entertainment with an emphasis on keeping the entertainment award winning, fresh and different from year to year. "We believe Tomas Garcilazo meets all of these criteria and will please the fans," stated Lowe.

Garcilazo maintains a colorful website, <u>http://tomasgarcilazo.com/</u>, where rodeo fans can view more of Garcilazo's many acts.

Next year's rodeo runs from August 30 – September 2, 2013. More information about its many competitions and events can be found online at <u>www.ellensburgrodeo.com</u>.

The Ellensburg Rodeo is one of the "old rodeos" and has earned its place as one of America's Top 10 professional rodeos. The Ellensburg Rodeo is the final stop of the Wrangler Million Dollar Gold Tour and hosts the World Finale of PRCA's Extreme Bulls Tour. Started in 1923 with the same volunteer spirit that still "fuels the fire" of today's volunteers, the rodeo has grown from a local competition among ranch hands to the Professional event of today with over 600 contestants and prize money in excess of \$400,000!

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