

Ellensburg Rodeo Announces Mr. Dana's Retirement

FOR IMMEDIATE RELEASE

Ellensburg, Wash. (October 17, 2016) — Ellensburg Rodeo Board President Jeff Faltus has accepted the resignation of Mr. Gene Dana from the Board of Directors. In reluctantly accepting Mr. Dana's resignation, President Faltus said, "Gene and his wife Candi are great community supporters. Gene was a real asset to the Ellensburg Rodeo, he served on many committees within our board and it will be difficult to find a new director to take his place. He has definitely earned his retirement, and we'll miss his leadership."

Rodeo Director Rick Cole shared additional thoughts when learning of Mr. Dana's retirement. "Gene is a very creative person who was instrumental in taking the merchandise of the Ellensburg Rodeo to a new level; he served as President and used his considerable organizational skills to effectively manage the growth of the rodeo and as a very tech savvy individual



Gene Dana

contributed to numerous steps to streamline the rodeo office and sales of merchandise. He was a fun, hardworking and helpful member of the board, he will be missed and we all wish him and wife Candi well in the future."

Over the course of his fifteen years on the rodeo board Mr. Dana's contributions were numerous and he was responsible for virtually all essential functions of rodeo such as President, Merchandise, Behind the Chutes, Yakama Indians, Parade, Security, and Xtreme Bulls. In addition to his dedication to the rodeo board, Gene continued his long standing service to our community through his law enforcement career in the Washington State Patrol and as Kittitas County Sherriff.

Next year's rodeo runs from Sept. 1-4, 2017. More information about its many competitions and events can be found online at <u>www.ellensburgrodeo.com</u>.

The Ellensburg Rodeo was founded in 1923. Held every Labor Day weekend, it is one of the top 10 professional rodeos worldwide. It features more than 500 competitors and a pay out of over \$600,000. Ellensburg, Wash., is located in the heart of Washington State, approximately 90 minutes east of Seattle.

Ellensburg Rodeo Spokesman: Brian Twardoski -- (509) 260-0129 -- briantwardoski@gmail.com