



2017 Ellensburg Rodeo Media Information
September 1 – 4, 2017

Please complete and submit an **application for working media credentials** via fax, e-mail or mail for approval **by July 24, 2017.**

Submit to:

Fax – (509) 962-7830

E-mail – rodeo@fairpoint.net

Mail – 609 N. Main Street, Ellensburg, WA 98926.

Working media credentials will only be provided to: Approved affiliate network television stations; cable television stations; local, regional, and national newspapers and magazines actively engaged in coverage of the rodeo. Freelance photographers and reporters will receive credentials only if actively working for an approved affiliation covering the Ellensburg Rodeo. Proof of assignment must be provided.

Please note that the PRCA retains all rights in and to the filming, taping, recording in any media now or hereafter known, still footage/photography, radio or television broadcasting or reproduction in any manner or form thereof of any PRCA-sanctioned event. The only exemption is coverage for local, regularly scheduled newscasts. Any non-local news outlets must first get approval from the national PRCA office and the local rodeo before it can shoot footage at any PRCA-sanctioned rodeo.

PRCA Photographers: A Media Credential Request Form must be submitted by PRCA photographers invited to attend the 2017 Ellensburg Rodeo.

Freelance Photographers: Only accredited photographers may shoot at a PRCA-sanctioned rodeo. Freelance photographers will not be accredited without proof of assignment for a specific media outlet and without signing an agreement for limiting usage of the images to the specified assignment.

All photographers who are not PRCA members must sign the PRCA license form agreeing that photographs may not be used, sold or reused in any other manner including, but not limited to, broadcast or streaming in any format (to include any websites) or for any other purpose without the prior written consent of the PRCA. A PRCA license form can be obtained from the Ellensburg Rodeo Office. Freelance and media photographers must not interfere with contestants or judges during the performance.

PRCA card-holding photographers are the only ones that have the right to sell their photos. No other photographer is allowed to sell the photos or use them for any purpose other than what they were assigned.

Liability: Each individual is responsible for his/her personal property. The PRCA and/or the local rodeo committee are not responsible for thefts or damage to personal items.

Check-In: For returning approved media, name badges and access passes will be mailed in mid-August. For newly approved media you will need to have a photo ID taken at the Cowboy Shack, next to the rodeo secretary's office. A parking pass will be issued with your approval letter.

Dress Code: Per the PRCA, all media who have access to the Arena must wear western attire; jeans, a long sleeved shirt and a cowboy hat.

Rodeo officials reserve the right to refuse or revoke credentials if dress is deemed unsafe or inappropriate. Dress code is determined by the Ellensburg Rodeo Committee to promote safety and to avoid visual distraction.



APPLICATION FOR WORKING MEDIA CREDENTIALS

The Director of your organization should make one request for all needs of their organization.

Application Deadline July 24, 2017

Date of application ___/___/___

Media Name: _____ PRCA # _____

Mailing Address: _____

City: _____ State _____ Zip Code _____

Phone #: 1. _____ 2. _____ Fax: _____

E-Mail Address: _____

If not representing PRCA or major media, submit copies of past-published works or letter of explanation

Persons Requesting Credentials	Writer or Photographer	Events Attending
_____	_____	_____
_____	_____	_____
_____	_____	_____
_____	_____	_____
_____	_____	_____

Friday	Saturday	Sunday	Monday
Rodeo	Parade Rodeo Xtreme Bulls Tour Finale	Rodeo	Rodeo Finals

Please return to: Ellensburg Rodeo Association
609 N Main Street
Ellensburg WA 98926

Fax (509) 962-7830
E-Mail rodeo@fairpoint.net

office use only

Date Received ___/___/___

Approved _____

Not Approved _____

All Access

Arena Access

Non-Arena – Standing
Room Only

Authorization _____