



2022 Ellensburg Rodeo Media Information
Sept 2nd-5th, 2022

Please complete and submit an **application for working media credentials** via fax, e-mail or mail for approval **by July 22nd, 2022**

Submit to:

Fax – (509) 962-7830

E-mail – info@ellensburgrodeo.com

Mail – 609 N. Main Street, Ellensburg, WA 98926.

Working media credentials will only be provided to: Approved affiliate network television stations; cable television stations; local, regional, and national newspapers and magazines actively engaged in coverage of the rodeo. Freelance photographers and reporters will receive credentials only if actively working for an approved affiliation covering the Ellensburg Rodeo. Proof of assignment must be provided.

Please note that the PRCA retains all rights in and to the filming, taping, recording in any media now or hereafter known, still footage/photography, radio or television broadcasting or reproduction in any manner or form thereof of any PRCA-sanctioned event. The only exemption is coverage for local, regularly scheduled newscasts. Any non-local news outlets must first get approval from the national PRCA office and the local rodeo before it can shoot footage at any PRCA-sanctioned rodeo.

PRCA Photographers: A Media Credential Request Form must be submitted by PRCA photographers invited to attend the 2022 Ellensburg Rodeo.

Freelance Photographers: Only accredited photographers may take photos at a PRCA-sanctioned rodeo. Freelance photographers will not be accredited without proof of assignment for a specific media outlet and without signing an agreement for limiting usage of the images to the specified assignment.

All photographers who are not PRCA members must sign the PRCA license form agreeing that photographs may not be used, sold or reused in any other manner including, but not limited to, broadcast or streaming in any format (to include any websites) or for any other purpose without the prior written consent of the PRCA. A PRCA license application form can be obtained from the Ellensburg Rodeo Office. Freelance and media photographers must not interfere with contestants or judges during the performance.

PRCA card-holding photographers are the only ones that have the right to sell their photos. No other photographer is allowed to sell the photos or use them for any purpose other than what they were assigned.

Liability: Each individual is responsible for his/her personal property. The PRCA and/or the local rodeo committee are not responsible for thefts or damage to personal items. Some areas, including the arena may be considered hazardous at times. You take responsibility for your own safety.

Check-In: For returning approved media, name badges and access passes will be mailed in mid-August. For newly approved media you will need to have a photo ID taken at the Cowboy Shack, next to the rodeo secretary's office. A parking pass may be issued based on availability.

Dress Code: Per the PRCA regulations, all media who have access to the Arena must wear western attire; jeans, a long-sleeved shirt, and a cowboy hat.

Ellensburg Rodeo Instructions: As we continue to improve and build our marketing collateral for our rodeo, we are requesting arena photographers to provide us with a CD or access to your website with a variety of your best photos. The Publicity Director will choose 5 that will all be used exclusively for marketing purposes, and you will receive photo credit as well.

Rodeo officials reserve the right to refuse or revoke credentials if dress is deemed unsafe or inappropriate. The Ellensburg Rodeo Committee determines dress code to promote safety and to avoid visual distraction.



APPLICATION FOR WORKING MEDIA CREDENTIALS

The Director of your organization should make one request for all needs of their organization.

Application Deadline July 22nd, 2022

Date of application ___/___/___

Media Name: _____ PRCA # _____

Mailing Address: _____

City: _____ State _____ Zip Code _____

Phone #: 1. _____ 2. _____ Fax: _____

E-Mail Address: _____

If not representing PRCA or major media, submit copies of past-published works or letter of explanation.

Persons Requesting Credentials

Writer or Photographer

Events Attending

Friday Rodeo	Saturday Parade Rodeo Xtreme Bulls Tour Finale	Sunday Rodeo	Monday Rodeo Finals
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Please return to: Ellensburg Rodeo Association
 609 N. Main Street
 Ellensburg WA 98926

Fax (509) 962-7830
 E-Mail info@ellensburgrodeo.com

office use only

Date Received ___/___/___

Approved _____

Not Approved _____

Authorization _____

- Arena Access
- Non-Arena – Standing Room Only