



Ellensburg Rodeo Board of Directors Specifications

Organization:

The Ellensburg Rodeo Association is a not-for-profit organization dedicated to producing a world-class professional rodeo. A volunteer Board of Directors is charged with making all major decisions regarding financial expenditures and operating policy. An Executive Board consisting of the President, Past-President, Vice President, Secretary, Treasurer, Arena Director and Director at Large may from time to time make decisions for the Board at the discretion of the Board of Directors. There is one full time employee, the General Manager.

Each Board Member is assigned to various committees and responsibilities (i.e., merchandising, sponsorship/awards, parking, Behind the Chutes beer garden and Trading Post Saloon, security, marketing, Yakama Indian Village, grand parade, Xtreme Bulls, royal court, etc.). The term of each Director is three years.

Mission Statement:

“The Mission of the Ellensburg Rodeo is to celebrate our community through hosting a world class rodeo by investing in our future while preserving the traditions of our valley’s western heritage”

Our shared vision: Continue to be one of the top rodeos in the world by using all of our talents and resources.

Our core values:

- Community
- Teamwork
- Leadership
- Ownership

Active Participation:

The Rodeo Board is a hand-on, working board. Making attendance at all meetings is a high priority. Be prepared to discuss issues and business on the agenda. Meetings are held the third Wednesday of each month. Meetings last about two and a half hours each. The month of August there will be a weekly Wednesday meeting. Meeting attendance requirements can be found in the bylaws. Committees of the board meet four to six times a year, depending on the committee.

Annually there is a retreat, you are asked to attend the annual Board retreat, except in cases of family or business emergency. Retreats are generally four to seven hours in length.

Each November/December Members of the Board travel to Las Vegas to the PRCA Convention. You are asked to attend if you are able. The trip includes many meetings, a Board dinner, a party for contract personnel, other rodeos and contestants, as well and planning sessions.

All members are expected to also help set up and tear down for the annual Ellensburg Rodeo as well as help with pre work tasks behind the scenes. Set up starts two weeks before the event. Tear down happens the day right after the event. It is expected that members be on the grounds full time as early as the Thursday of rodeo, however, you can expect to spend many more hours prepping. Mandatory tear down happens the Tuesday right after rodeo.

Rodeo Board members are able to ride horseback in the annual Ellensburg Rodeo Parade and daily Ellensburg Rodeo grand entries if their work assignment allows time.

Year-round you will be required to stay in touch with those needed to complete your duties on the Board. If someone asks, phones, or emails you for information, it is your responsibility to respond in a timely and professional manner. It is highly recommended that you keep a binder of all pertinent information, contracts, to-do lists and calendars.

In addition to Board and committee work, Directors contribute significantly to the Ellensburg Rodeo through their work on special projects or by making themselves available on a regular basis for issues on which they have special knowledge, experience, or expertise. Many directors help arrange for donation of resources or time from their companies or their network to assist on particular issues or problems.

As appropriate and within the Board Member's time, other events include: Royal Court Pageant tryouts, Royal Court Coronation Banquet, wives appreciation event, Kick-Off Breakfast, Rodeo and Fair Kick-Off Dinner and various work parties.

Financial:

Members of the Ellensburg Rodeo do not receive payment. The Ellensburg Rodeo will pay for some expenses. Some of the things you will be responsible for paying for:

1. Your way to and from the airport for the PRCA Convention
2. Meals and entertainment while in Las Vegas for the PRCA Convention
3. Meals at meetings that you choose to eat at
4. Tickets to functions, including the Ellensburg Rodeo
5. Mileage
6. Trips to other rodeos
7. Trips to area meetings
8. Dry cleaning

Mission critical competencies and attributes:

- Trusted, proven leader and team builder.
- Good communicator.
- Versatile in managing within a diverse group and identifying opportunities.
- Prioritization (making a few big bets on the right things, removing the non-value added, creating the right amount of process and rigor, etc.).
- Business acumen.
- Ability to be a thinker, doer, teacher and participant.
- Customer, as well as stakeholder focused.
- Cross-functional collaborator.
- "Intrapreneur" - entrepreneurial drive and mind-set, with the ability to operate within a larger organization. Knows when to pursue opportunities on own and when to leverage the strengths of the broader organization.
- Comfortable being autonomous, yet able to connect and engage with the broader organization.
- Possess a hands-on style, a bias for action, roll-up-the sleeves approach, an ownership mentality.
- Solution driven, ability to think outside the box.