



609 N. MAIN ST

• ELLENSBURG, WA 98926

• (509) 962-7834

• 1-800-637-2444

2025 Commemorative Poster Competition

For decades, the Ellensburg Rodeo commemorative poster has played a pivotal role in the promotion of the World Famous Ellensburg Rodeo. Many renowned western artists have participated in the program and iconic Western art has been showcased on many posters over the years. It has become a cherished collectors item and is hung with pride in many homes and offices of rodeo fans. The Ellensburg Rodeo Board of Directors would like to invite new, emerging, and veteran artists alike to submit original works for consideration for the 102nd Ellensburg Rodeo Commemorative Poster.

The Ellensburg Rodeo was founded in 1923. Held every Labor Day weekend, it is one of the top professional rodeos worldwide. It draws upwards of 700 competitors and features a payout of nearly three quarters of a million dollars. Ellensburg is located in the heart of Washington State, approximately 90 minutes east of Seattle. Each year tens of thousands of spectators travel from around the world to enjoy the Ellensburg Rodeo.

The goal of this call for art is to find Western Art that best represents the western spirit that is the driving force of the continued success of the Ellensburg Rodeo. Western Art is defined as art that depicts the heritage, lifestyle, and landscapes of the American West. Attention will be paid to aesthetics, concept, subject and execution.

Format:

Appropriate entries will be presented to the Ellensburg Rodeo Board of Directors for selection. Their decision is final and they reserve the right to not select any of the entries submitted.

Guidelines:

Entries must be submitted digitally to info@ellensburgrodeo.com. Files can be submitted via DropBox. A signed waiver is required from any recognizable individuals used in the photos or artwork. Artwork should not come poster ready – image only please. The entry waiver and digital artwork must be submitted by May 16, 2025 to the Ellensburg Rodeo Office at info@ellensburgrodeo.com.

Artwork:

All entries must be digitally submitted, with both digital and non-digital mediums allowed for creation. The artwork must be 2D and can be created using traditional materials such as pencil, ink, paint, pastels, or mixed media, as long as the final piece is scanned or photographed in high resolution for digital submission. Digital mediums, including software like Adobe Photoshop, Illustrator, or Procreate, are also permitted. Please submit art knowing that the finished size of the poster will be 18” by 24” and can be in either portrait or landscape orientation. Artwork should be clear with no three-dimensional elements. Digital files must be at least 300 DPI and submitted in formats such as JPG, PNG, or PDF. If selected, the original artwork or a high-quality digital image needs to be available for the poster production in May of 2025. The Ellensburg Rodeo Board of Directors will use the artwork to create the commemorative poster. If original artwork is needed, it will be returned as soon as the professional scan is complete.

Rights:

We are pleased to inform you that, as the artist, you will retain full ownership of your artwork. However, by entering the contest, you grant us the right to use, reproduce, and distribute your artwork for promotional purposes. This means that while you maintain all rights to your creation, we will have the ability to showcase your artwork on our website, social media channels, marketing materials, and any other platforms we see fit. In addition, we may create and sell products featuring your artwork, such as posters, merchandise, and more. Any profits generated from these sales will be retained by our organization.

Winner:

Winner receives \$1,000, fifty (50) complimentary posters, and the privilege of being this year's Official Ellensburg Rodeo Commemorative Poster Artist. Winner will be required to sign 100 posters. The winner will also receive an entry in the Ellensburg Rodeo Parade, two VIP luncheon tickets, and two complimentary tickets in the President's Box for the Saturday, August 30th performance at 12:45 pm.



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2025 Poster Competition Entry

Title of Art _____

I, _____ authorize the Ellensburg Rodeo Association to use my photograph and/or artwork images in the manner of media whatsoever, for publicity, advertising and sales purposes, including, but not limited to: (a) all forms of printed materials, photographs, electronic broadcasts consisting of televisions programs, television commercials and marketing videos; and (b) all internal and external Internet online materials.

A signed waiver is required for any recognizable individuals used in the photos or artwork. For good and valuable consideration which I acknowledge receiving, I release and hold harmless the Ellensburg Rodeo Association from any and all claims and liability for damages for (i) libel, slander, invasion of privacy, right of publicity or any other claim based upon use of the images; or (ii) any blurring, distortion, alteration, optical illusion, or use in composite form, whether intentional or otherwise, of the images.

I waive any rights to inspect and/or approve the finished product incorporating the images or the use to which the images may be applied. Nothing herein will constitute any obligation on the part of the Ellensburg Rodeo to make any use of the images.

I have read and understood the contents of this Authorization and Release.

Print Name

Signature

Date

Signature of Parent/Legal Guardian

Date

CONTACT INFORMATION:

Street Address

City, State, Zip

Phone Number

Email Address